Orders	Order / Rev:	2752693		
	Alt Order #:			
	Product Desc:	TV		
	Estimate:			WHAS
	Flight Dates:	10/16/23 - 11/07/23	Primary AE:	Nick Coloprisco
	Original Date / Rev:	08/09/23 / 08/09/23	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Grit Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		324 Capital Avenue	Billing Cycle:	WEEKLY
		Frankfort, KY 40601	Agency Commission:	15%
Advertiser	Name:	POL/ Shell & Coleman/ R / Ag Comm /		
	Demographic:	A25-54	New Business End:	
	Product Codes:	PL-Candidate: State Attorney General	Advertiser External ID:	M221092
	Revenue Code 1:	AGY	Agency External ID:	20569AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:15:00
	Priority:	P04		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/16/23	10/22/23	20	\$3,230.00	\$2,745.50
10/23/23	10/29/23	20	\$3,230.00	\$2,745.50
10/30/23	11/05/23	24	\$4,530.00	\$3,850.50
11/06/23	11/12/23	8	\$1,300.00	\$1,105.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	40	\$6,460.00	\$5,491.00	0.00
November 2023	32	\$5,830.00	\$4,955.50	0.00
Totals	72	\$12,290.00	\$10,446.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	16%	\$12,290.00
Market	100%	\$76,812.50

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	84%	\$64,522.50
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
									_			
N 1 WHAC	10/16/22	11/07/22	Local Name @ 5a M E	CM	5 60	MTWTE	-15/-15	2	¢60 00 D03		11	00 000¢

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Order / Rev: 2752693 Advertiser: POL/ Shell & Coleman/ R / Ag Comm / A

Alt Order #: Product Desc: TV WHAS

Flight Dates: 10/16/23 - 11/07/23 Estimate:

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/16/23 10/22/23 Week: 10/23/23 10/29/23	MTWTF 3 MTWTF 3	\$80.00 \$80.00	0.00						
Week: 10/23/23 10/29/23 Week: 10/30/23 11/05/23	MIWIF 3 MIWIF 3	\$80.00	0.00 0.00						
Week: 11/06/23 11/12/23	MΓ 2	\$80.00	0.00						
N 2 WHAS 10/16/23 11/07/23	Local News @ 6a M-F CM Local News @ 6a M-F	6-7a	MTWTF	:15/:15	3	\$150.00 P03	0.00 DN	10	\$1,500.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/16/23 10/22/23	MTWTF 3	\$150.00	0.00						
Week: 10/23/23 10/29/23	MTWTF 3	\$150.00	0.00						
Week: 10/30/23 11/05/23	MTWTF 3	\$150.00	0.00						
Week: 11/06/23 11/12/23	МГ 1	\$150.00	0.00						
N 3 WHAS 10/16/23 11/07/23	Good Morning America CM Good Morning America	6:56 AM-8:0 (6:56 AM-8:0	00 AM MTWTF 00 AM)	:15/:15	3	\$200.00 P03	0.00 DN	10	\$2,000.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/16/23 10/22/23	MTWTF 3	\$200.00	0.00						
Week: 10/23/23 10/29/23	MTWTF 3 MTWF 3	\$200.00	0.00						
Week: 10/30/23 11/05/23 Week: 11/06/23 11/12/23	MIWIF 3 MT 1	\$200.00 \$200.00	0.00 0.00						
	Local News @ 12p M-F CM	12-1p	MTWTF	·15/·15	4	\$90.00 P03	0.00 DN	13	\$1,170.00
	Local News @ 12p M-F			.15/.15	4	φ90.00 F03	0.00 DN	13	\$1,170.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/16/23 10/22/23	MTWTF 4 MTWTF 4	\$90.00	0.00						
Week: 10/23/23 10/29/23 Week: 10/30/23 11/05/23	MΓWΓF 4	\$90.00 \$90.00	0.00 0.00						
Week: 11/06/23 11/12/23	MT 1	\$90.00	0.00						
	Local News @ 5p M-F CM Local News @ 5p M-F	5-530p	МГЖТБ	:15/:15	3	\$200.00 P03	0.00 DN	10	\$2,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/16/23 10/22/23	MTWTF 3	\$200.00	0.00						
Week: 10/23/23 10/29/23	MTWTF 3	\$200.00	0.00						
Week: 10/30/23 11/05/23	MTWTF 3	\$200.00	0.00						
Week: 11/06/23 11/12/23	МГ 1	\$200.00	0.00						
N 6 WHAS 10/16/23 11/07/23	Local News @ 6p M-F CM Local News @ 6p M-F	6-630p	MTWTF	:15/:15	2	\$250.00 P03	0.00 DN	7	\$1,750.00
Start Date End Date	Weekdays Spots/Week	Rate	<u>Rating</u>						
Week: 10/16/23 10/22/23	MTWTF 2	\$250.00	0.00						
Week: 10/23/23 10/29/23	MTWTF 2	\$250.00	0.00						
Week: 10/30/23 11/05/23 Week: 11/06/23 11/12/23	MTWTF 2 M 1	\$250.00 \$250.00	0.00 0.00						
	•	-	MTWTF	.15/.15	2	\$250.00 P03	0.00 DN	,	Ф <b>7</b> ЕО ОО
N 7 WHAS 10/30/23 11/06/23	ET 7-730p CM ET 7-730p	7-730p	MIWIF	:15/:15	2	\$250.00 P03	0.00 DN	3	\$750.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/30/23 11/05/23	MTWTF 2	\$250.00	0.00						
Week: 11/06/23 11/12/23	M 1	\$250.00	0.00	45/45		\$400 00 B00	0.00 DN		<b>#</b> 5.40.00
N 8 WHAS 10/16/23 11/05/23	Local News @ 9a Sa CM Local News @ 9a Sa	9-10a	S-	:15/:15	1	\$180.00 P03	0.00 DN	3	\$540.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/16/23 10/22/23	S- 1	\$180.00	0.00						
Week: 10/23/23 10/29/23 Week: 10/30/23 11/05/23	S- 1 S- 1	\$180.00 \$180.00	0.00 0.00						
	Thu Prime A CM	8-9p	T	-15/-15	1	\$500.00 P04	0.00 DN	1	\$500.00
	Thu Prime A	o-ab		.15/.15	'	<b>\$300.00 Р04</b>	0.00 DN	'	φ500.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/30/23 11/05/23	T 1	\$500.00	0.00						
N10 WHAS 10/30/23 11/05/23	Sun Prime A CM Sun Prime A	7-8p	S	5 :15/:15	1	\$300.00 P04	0.00 DN	1	\$300.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/30/23 11/05/23	S 1	\$300.00	0.00						
N11 WHAS 10/23/23 10/29/23	NCAA FB Daytime Late GM NCAA Football Game 2	330-7p	S-	:15/:15	1	\$300.00 P04	0.00 DN	1	\$300.00

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 Order / Rev:
 2752693
 Advertiser:
 POL/ Shell & Coleman/ R / Ag Comm / A

 Alt Order #:
 Product Desc:
 TV
 WHAS

 Flight Dates:
 10/16/23 - 11/07/23
 Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/23/23	10/29/23	S-	1	\$300.00	0.00					
N12 WHAS 11/04/	23 11/04/23	NCAA Football Prin	ne CM	8-1130p	S-	:15/:15 1	\$300.00 P04	0.00 DN	1	\$300.00
		NCAA Football Prin	me							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/23	11/05/23	S-	1	\$300.00	0.00					
N13 WHAS 10/21/2	23 10/21/23	NCAA FB Daytime	Early <b>G</b> M	12-330p	S-	:15/:15 1	\$300.00 P04	0.00 DN	1	\$300.00
		NCAA Football Ga	me 1							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/16/23	10/22/23	S-	1	\$300.00	0.00					

Totals 72 \$12,290.00