

Order / Rev: 2752693
 Alt Order #:
 Flight Dates: 10/16/23 - 11/07/23

Advertiser: POL/ Shell & Coleman/ R / Ag Comm / A
 Product Desc: TV
 Estimate:
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	-----S-		1				\$300.00		0.00			
N 12	WHAS	11/04/23	11/04/23	NCAA Football Prime	CM	8-1130p	-----S-	:15/:15	1	\$300.00	P04	0.00	DN	1	\$300.00
				NCAA Football Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----S-		1				\$300.00		0.00			
N 13	WHAS	10/21/23	10/21/23	NCAA FB Daytime EarlyGM		12-330p	-----S-	:15/:15	1	\$300.00	P04	0.00	DN	1	\$300.00
				NCAA Football Game 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	-----S-		1				\$300.00		0.00			
													Totals	72	\$12,290.00